**Douglas Elliman Development Marketing Selected as Exclusive Sales and Marketing Brokerage for Forté on Flagler Drive in Downtown West Palm Beach**

*Developers launch sales this month*

**WEST PALM BEACH, Fla. – February 27, 2020 –** The development team behind Forté, a planned 41-residence waterfront condominium on Flagler Drive in West Palm Beach, announced Douglas Elliman Development Marketing as the project’s exclusive sales and marketing brokerage.

Designed by Bernardo Fort-Brescia of Arquitectonica, Forté will be a sleek, 24-story boutique tower with only two residences on each residential floor, providing unmatched views of the Intracoastal Waterway and Palm Beach island. The expansive three- and four-bedroom residences range from 4,200 to 8,400 square feet with the option to combine residences for a full-floor home. Forté’s six-bedroom penthouse spans 8,900 enclosed square feet and 2,000 square feet of outdoor terrace space that includes a summer kitchen, a cabana bath and 360-degree views from a private pool.

“Forté’s location in downtown West Palm Beach along the Intracoastal Waterway presents a rare opportunity for future residents to experience waterfront living in a vibrant and walkable downtown setting,” said Taylor Collins, managing partner at Two Roads Development. “Coinciding with the debut of our sales gallery, we look forward to the advent of construction and to making this project a reality.”

“We are excited to work with Two Roads Development and Alpha Blue Ventures on this groundbreaking project in South Florida,” said Jay Phillip Parker, CEO of Douglas Elliman’s Florida Brokerage. “Palm Beach County has seen a record-breaking year and with the market’s continued strength, we anticipate extremely strong interest in Forté and look forward to the project’s success.”

The Douglas Elliman Development Marketing team will oversee residential sales from the Forté sales gallery, which will soon open adjacent to the project site on South Flagler Drive.

**EDITOR’S NOTE**: For high-resolution renderings of Forté, visit: <http://bit.ly/32z7TlK>.

*Photo credit: Two Roads Development/Alpha Blue Ventures*

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**ABOUT TWO ROADS DEVELOPMENT**

Founded by James Harpel, Reid Boren and Taylor Collins in 2012, [Two Roads Development](http://www.tworoadsre.com) is a leader in the development, construction and management of successful and innovative retail, office, residential and mixed-use communities. Based in West Palm Beach, Fla., Two Roads Development’s executive team has more than 100 years of combined experience and a growing project portfolio spanning both Florida and New York. By consistently delivering properties with high-quality locations, architecture, amenities and services, Two Roads Development has set the industry standard in luxury housing and development.

**ABOUT ALPHA BLUE VENTURES**

[Alpha Blue Ventures](https://alphablueventures.com/) is a joint venture between founder Marius Fortelni, who provided Forté’s initial design inspiration, and managing partner Scott Maslin. The company specializes in the acquisition, development and management of unique high-quality real estate projects throughout New York and Southeast Florida. Prior to Alpha Blue Ventures, Fortelni spent more than 20 years building and operating a large multinational cement distribution and development company in Africa and Saudi Arabia and has developed several residential projects throughout the New York metropolitan area. Maslin is the founding member of Woodglen Investments, a New York-based real estate investment company that manages a diversified portfolio of real estate assets concentrated in New York and Florida.

**ABOUT DOUGLAS ELLIMAN DEVELOPMENT MARKETING (DEDM)**

Douglas Elliman Development Marketing, a division of Douglas Elliman Real Estate, offers unmatched expertise in sales, leasing, and marketing for new developments throughout New York City, Long Island, The Hamptons, Westchester, New Jersey, South Florida, California, Massachusetts, and Texas, as well as throughout the United States and internationally. The firm ranks amongst New York City’s most prominent sales and marketing firms with over 100 in-house development professionals and an over $87 billion global new development portfolio. Our hybrid platform of matching experienced new development experts with our skilled brokerage professionals provides unparalleled expertise and real time market intelligence to our clients. Drawing upon decades of experience and market-specific knowledge, Douglas Elliman Development Marketing offers a multidisciplinary approach that includes comprehensive in-house research, planning and design, marketing, and sales. Through a strategic global alliance with Knight Frank Residential, the world’s largest privately-owned property consultancy, the company markets properties to audiences in 60 countries. <http://www.elliman.com/new-developments>.

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