

Brad Meltzer named president of Two Roads Development

By Brian Bandell – Senior Reporter, South Florida Business Journal



[Brad Meltzer](#), the former CEO of Plaza Construction, has joined West Palm Beach-based condo developer Two Roads Development as partner and president.

An executive at New York-based Plaza Construction since the early 1990s, Meltzer spearheaded construction of major projects such as One Thousand Museum in Miami and the Ritz-Carlton Residences, Miami Beach. He [parted ways](#) with the general contractor in February.

Now, Meltzer is on the other side of the table.

“Now I can hire my former competitors to do the work,” Meltzer said. “I started Plaza in South Florida back in 2002 and grew that office to 250 employees at one time. I know what it is to grow and scale a company.”

Meltzer said he became familiar with the leaders at Two Roads Development as Plaza Construction was overseeing development of its Biscayne Beach condo in Miami’s Edgewater neighborhood.

“When you build a project with somebody for a four-year period, you really get to know them,” Meltzer said. “They were always true professionals and gentlemen. When the career change opportunity came for me and I was considering the right people to join, it was really a no-brainer for me.”

Meltzer also said being a developer appeals to him because he holds a master of architecture from Tulane University, and while he’s never practiced as an architect, he’d like to play a more active role in working with architects to shape building designs.

"We are thrilled to expand our leadership team and welcome Brad, who played an integral role in helping us deliver Biscayne Beach," said [Reid Boren](#), managing partner of Two Roads Development. "His robust network and industry background will help further our momentum in current and future projects. He will work with our team to keep our projects focused on attention to design and detail throughout each phase of the building process."

Two Roads Development is one of the most active condo builders in South Florida. It has nearly completed the Elysee condo in Edgewater. Forte in West Palm Beach and the Pendry in Tampa are currently under construction.

For future projects, Two Roads Development is working on a [three-tower condo in Edgewater](#) and it's partnering with several developers to [buy out and redevelop](#) a condo in Bal Harbour. Meltzer said his team is considering more development opportunities as he aims to expand its capability to manage more than a few major development projects at once.