

AVENTURATM MAGAZINE

November 2014

Circulation: 30,000



Condo Craze

IN A SATURATED MARKET,
ONLY TOP-OF-THE-LINE
AMENITIES MAKE THE GRADE.

By Jennifer Leslie Kramer

The Magic City is no stranger to starchitects and fashion-designer-branded condos, but with more than 20,000 units for sale or under construction in Miami's urban core, developers are upping the ante, seeking out big names to provide details and touches that raise a property's value. Naturally, once a new development gets a household name attached to it—in the form of an architect, interior designer, or chef—there is immediately an added cache to the project. And if the name alone doesn't draw buyers in, top-of-the-line spas—typically seen in only five-star resorts—and restaurants headed by big-name chefs boasting drool-worthy views will most certainly do the trick. Read on for a few of our favorite projects coming soon to the neighborhood, and all they have to offer residents.



DESIGN OF THE TIMES

Leave it to Armani to start a trend. Following the announcement that developers Gil Dezer and Jorge Perez are working on bringing The Residences by ARMANI CASA & Condominium to Sunny Isles Beach, designed by none other than Cesar Pelli—you know, that guy who designed the Arsh Center—many of Miami's latest luxury condo developers are jumping on the bandwagon and wrangling mainstream heavyweights and A-list designers to make their developments stand out from the crowd.

CENTRO

Techies know Yves Béhar as the award-winning designer and founder of fuseproject, the brainchild behind JAWBONE, the mobile headset and portable speaker company. But Miami will soon also know him as the designer behind Centro, the loft-style condo planned for downtown Miami. The pedestrian-friendly location will sit in the heart of Downtown's Central Business District and be within walking distance of \$2 billion, 27-acre Miami Worldcenter.

- **COMPLETION:** Spring 2015
- **UNITS:** 352 units; 37 floors
- **PRICE RANGE:** From the low \$200,000s to the mid \$400,000s
- **ADDED AMENITY:** Resident and visitors will have access to a fleet of car2go vehicles, an innovative transportation service that allows drivers to pick up, drive and park vehicles at their leisure, choosing to leave them at their last destination or continue tooling around the city.

BISCAYNE BEACH

Queer Eye for the Straight Guy is so 10 years ago. But Thom Filicia, the show's interiors expert, has now become an internationally acclaimed interior designer—*House Beautiful* recently named him one of the "Top 100 Designers" and he's put his touch on the homes of celebs like Tina Fey and Jennifer Lopez—and signed on as the condo's design partner, marking his first residential project in Miami. Located in the up-and-coming East Edgewater neighborhood, the bayfront building will bring the beach to the city with Miami's newest members-only beach club along Biscayne Bay, complete with white sand, swimming platforms and water sports.

- **COMPLETION:** 2016
- **UNITS:** 399 units; 51 floors
- **PRICE RANGE:** Preconstruction prices range from the \$400,000s to \$9 million penthouses
- **ADDED AMENITY:** Tutto Il Giorno, the Hamptons-famous Italian celeb hotspot will add a fourth restaurant to its roster with its new Biscayne Beach location. Expect its signature dishes with a more Euro-chic feel, including simple, Southern-inspired Mediterranean cuisine.

